



What is the Global Boycott, Divestment and Sanctions (BDS) Movement?

- The [BDS Movement](#), founded in the 2005, is an international campaign—including a global network of individuals and organizations—that aims to isolate Israel politically, economically, and culturally.
- The aim of the BDS movement is not a peaceful, two-state solution to the Israeli-Palestinian conflict. Their overall objective is to challenge Israel’s right to exist as the sovereign homeland of the Jewish people, which is often called “delegitimization.”
- Rather than improve the situation, advocates of BDS undermine and even outright opposes the internationally-backed peace process.
- To accomplish its goals, the BDS Movement and its affiliates promote:
 - Divestment of funds in companies doing business in Israel.
 - [Boycott](#) of Israeli academics, musicians, artists, organizations, and even organizations that do peacebuilding work between Israelis and Palestinians.
 - Government sanctions against Israel.
- The BDS Movement builds coalitions and attempt to link other causes with their movement. The main U.S. organizing body is the [U.S. Campaign for Palestinian Rights](#).
- The BDS Movement propagates an extreme, inflammatory and biased political agenda designed to undermine the legitimacy of the State of Israel and the Jewish connection to the land. It inaccurately labels Israel as an “[apartheid](#)” “[settler-colonialist](#)” state.
- The BDS Movement offers a distorted, intolerant and one-sided picture of a very complex situation, where Israel is solely responsible for the conflict and the Palestinians are inculpable.
- The BDS movement views the conflict as a zero-sum game, offering the false choice of acting in either the interests of the Israelis or the Palestinians.
- The BDS Movement’s [three main demands](#), if fully implemented, will end the globally accepted “two states for two people” formula and replace Israel with an Arab majority state in all the territories of what are now Israel, the West Bank and Gaza. Most of the prominent [leaders of the movement](#) support this “one-state solution”.
- As an alternative to this zero-sum approach, JCRC’s [Invest in Peace initiative](#) amplifies and supports the self-determination of both Palestinians and Israelis, and is dedicated to championing efforts on the ground that move these societies towards a shared future of coexistence and prosperity.