

“When we came back [from Israel] there was a commitment and a dedication to provide hope and to allow young people to see, not just in their own community but in the larger community, how we can partner together to change our neighborhoods.”

—Philip Ginsburg  
General Manager, San Francisco Recreation and Park Department

## ISRAEL BEYOND THE MEDIA HEADLINES

“This is a brilliant concept. To bring people from all walks of life who have assumed some level of responsibility or leadership in either government or the nonprofit sector, or the private sector, and to throw them on a couple of tour buses together [in Israel].”

—Sheryl Davis  
Executive Director, Collective Impact, and  
Founding Director, Mo'MAGIC



### ISRAEL-RELATED PROGRAMMING

JCRC offers a variety of Israel-related programming, including seminars, guest lectures and brown-bag lunches.

Our “Talking About Israel” workshops create a safe and welcoming environment for open discussion of the complex political and social issues involved in the Israeli-Palestinian conflict today. Learn how to advocate when the topics of Israel and Judaism are raised in conversation, in the classroom, or on social media.

Join our mailing list or request an educational workshop for your community by writing to [mep@jcrc.org](mailto:mep@jcrc.org).

### CONTACT

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# JCRC AND ISRAEL





## JCRC AND ISRAEL

JCRC recognizes Israel's integral role in modern Jewish identity. We are committed to promoting a secure and vibrant Jewish and democratic state. Our Consensus Policy Statement on the Israeli-Palestinian Peace Process, written and approved on by JCRC's membership, which includes representatives from over 60 Jewish institutions, articulates the peaceful hopes and commitment to Zionism of the Bay Area's Jewish community.

We support a two-state solution to end the conflict between Palestinians and Israelis, in which the parties peacefully co-exist with fully normalized diplomatic relations, in mutual cooperation that promotes the economic development and social welfare of their respective citizens.



## EDUCATING THE COMMUNITY

JCRC offers Israel advocacy and educational workshops throughout the year to the entire Jewish community. We sponsor an array of programs showcasing a diversity of perspectives on key issues facing Israel today. We promote voices that share our community's hope for peace and a shared future for Israelis and Palestinians. We further civil discourse on Israel in local communities through the facilitation of discussions on hot-button issues.



## PRO-ISRAEL ADVOCACY THROUGH COMMUNITY RELATIONS

JCRC promotes Israel's legitimacy as a sovereign state and its right to live in peace and security by building strong coalitions on issues of common concern.

We develop relationships with elected officials and other faith and ethnic communities through interfaith summits, meetings, and support for grassroots activism. JCRC believes the most effective way for our community members to advocate for Israel is through civic engagement and relationship-building on a local level.



## MEETING THE BDS CHALLENGE

JCRC leads the opposition to the campaign to delegitimize Israel in the Bay Area with on-the-ground advocacy and via our Invest In Peace campaign ([investinpeace.org](http://investinpeace.org)). We work tirelessly to expose the Boycott, Divestment and Sanctions (BDS) Movement as an obstacle to peace and to curb its influence in the public sphere. We consult with pro-Israel Jewish organizations across the political spectrum, sharing expertise and talents during crises. On college campuses, JCRC advises and works closely with university administrators, Hillel, student leaders and national organizations to ensure a safe and tolerant climate for Jewish students.



## JCRC ISRAEL STUDY TOURS

Since the 1980s, JCRC has taken hundreds of influential Bay Area opinion leaders to Israel for intensive 10-day study tours. These trips have exposed elected officials and civic leaders to Israel beyond the media headlines and helped them gain a more nuanced understanding of Israel and our Bay Area Jewish community.

These leaders gain knowledge about the real Israel and experience it with their own eyes. The relationships formed on these trips have been invaluable for JCRC's vital advocacy work on behalf of the Jewish community.

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**TOGETHER WE SHAPE  
A BETTER FUTURE**

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