

Boycott, Divestment, Sanctions

JCRC: Leading the fight against the campaign to delegitimize Israel in the Bay Area

Defining The Challenge

WHAT IS "BDS"?

- BDS is a comprehensive, international strategy that seeks to present Israel as a pariah state.
- Designed to isolate Israel politically, economically, and culturally, many of its member organizations promote one state for both people, effectively replacing Israel with an Arab-majority state, and blocking the Two State Solution.
- BDS has become the central organizing principle around which almost all anti-Israel activity now revolves.

WHAT DOES "BDS" LOOK LIKE?

- It calls for the dismantling of Israel's security barrier.
- It demands the "Right of Return" of Palestinian refugees and their millions of descendants into Israel and not into the future Palestinian State.
- It uses propaganda that portrays Israel as "apartheid state," "Nazi-like," "racist," "colonialist," "arm of Western imperialism," etc.
- It calls for boycott of or divestment from Israel/Israeli products.

JCRC Taking On The Challenge

MOUNTING A STRATEGIC ANTI-BDS CAMPAIGN, THE JCRC:

- Works with elected officials to prevent and defeat anti-Israel resolutions in city councils.
- Builds faith coalitions and works with partners to advocate against and defeat church divestment resolutions.
- Works with campus administration and students to prevent and defeat campus divestment resolutions.
- Educates the Jewish Community and builds advocacy skills to expose the BDS Movement as an obstacle to peace.



121 Steuart Street, #301
San Francisco, CA 94105
Tel: (415) 957-1551

JCRC: Pursuing a just society and secure Jewish future



JCRC Middle East Department

The JCRC recognizes Israel's integral role in the modern Jewish identity. JCRC is committed to promoting a secure and vibrant Israel, advancing the Two State Solution, and combating the boycott, divestment, sanctions, and delegitimization movement.



JEWISH COMMUNITY
RELATIONS COUNCIL



What We Do...

EDUCATE

The JCRC is a resource for Middle East issues of concern to our community.

Inform Providing up-to-date material on Israel and the surrounding region.

Engage Presenting an array of speakers to discuss Israel and the Middle East.

Deliberate Promoting civil discourse on Israel and the Two State Solution within the community.

UPDATE

The JCRC keeps the community abreast of important Middle East developments.

Reaching In Convening community members and leaders on hot-button issues, such as Iran and Israel divestment campaigns.

Reaching Out Developing relationships with our community partners and elected officials through interfaith summits and meetings to discuss Middle East issues.

ADVOCATE

The JCRC promotes Israel's right to exist in peace and security, actively combatting the Boycott Divestment and Sanctions (BDS) movement.

Support Building strong coalitions in support of Israel and its legitimacy as a sovereign state.

Combat Mobilizing the community to fight efforts to delegitimize and divest from Israel.

Reinforce Working with campus administration, Hillel and student leaders to assure strong pro-Israel activity.

What You Can Do...

SIGN-UP

Join our mailing list by writing to: info@jcrc.org

TAKE ACTION

JCRC will send you action alerts, encouraging you and the community to take an active role. These actions are not labor intensive, but have a powerful collective impact, effecting real and lasting change.

DONATE

JCRC depends on community support. Your contribution helps the JCRC's efforts to build a just society and a secure Jewish future here and in Israel. You can make a secure donation online at www.jcrc.org or contact our office at 415.957.1551.

The JCRC is committed to being a resource for the Jewish community on all issues concerning the Middle East and invites you to work with us to promote a just society and a secure Jewish future.

