



JEWISH COMMUNITY RELATIONS COUNCIL
of San Francisco, the Peninsula, Marin, Sonoma, Alameda and Contra Costa Counties

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**JCRC Condemns Latest Anti-Israel Muni Bus Advertisements
Hateful Message Contradicts Bay Area Values**

San Francisco, CA – The Jewish Community Relations Council expressed today how deeply offensive the latest anti-Israel advertisements on San Francisco public buses are to San Francisco values and to the Bay Area Jewish community. The inflammatory message of these ads presents a flagrant misrepresentation of Israel, which is a democracy, and is counterproductive to achieving peace in the Middle East and in our local community.

The current ads list two websites – both filled with hateful, misleading and grossly inaccurate information about Israel and Zionism – that are part of the international Boycott, Divestment and Sanctions (BDS) movement against Israel. BDS seeks to isolate, discredit and eliminate Israel. Its aims are opposite to seeking a non-violent, peaceful solution that will ensure a homeland for Palestinians and for Israelis. These websites make demonstrably false accusations and misrepresent the partnership and long friendship between Israel and the United States, which is based on shared values and common interests.

Sadly, this is not the first time that MUNI buses have been usurped as a platform for extreme rhetoric. A series of both anti-Israel and anti-Muslim ads that attempt to fuel intolerance in our community have appeared in recent years. These ads do nothing to address the serious issues in the Middle East. Instead of allowing ads to fan flames, we should support efforts for a negotiated two-state solution that will end the conflict and see Israelis and Palestinians living side by side in peace, security and prosperity.

JCRC of San Francisco, the Peninsula, Marin, Sonoma, Alameda and Contra Costa Counties is a public affairs organization working on behalf of the Bay Area Jewish community to pursue a just society and a secure Jewish future. It represents more than 60 synagogues and Jewish organizations on critical issues affecting Jews as individuals and as a community.

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